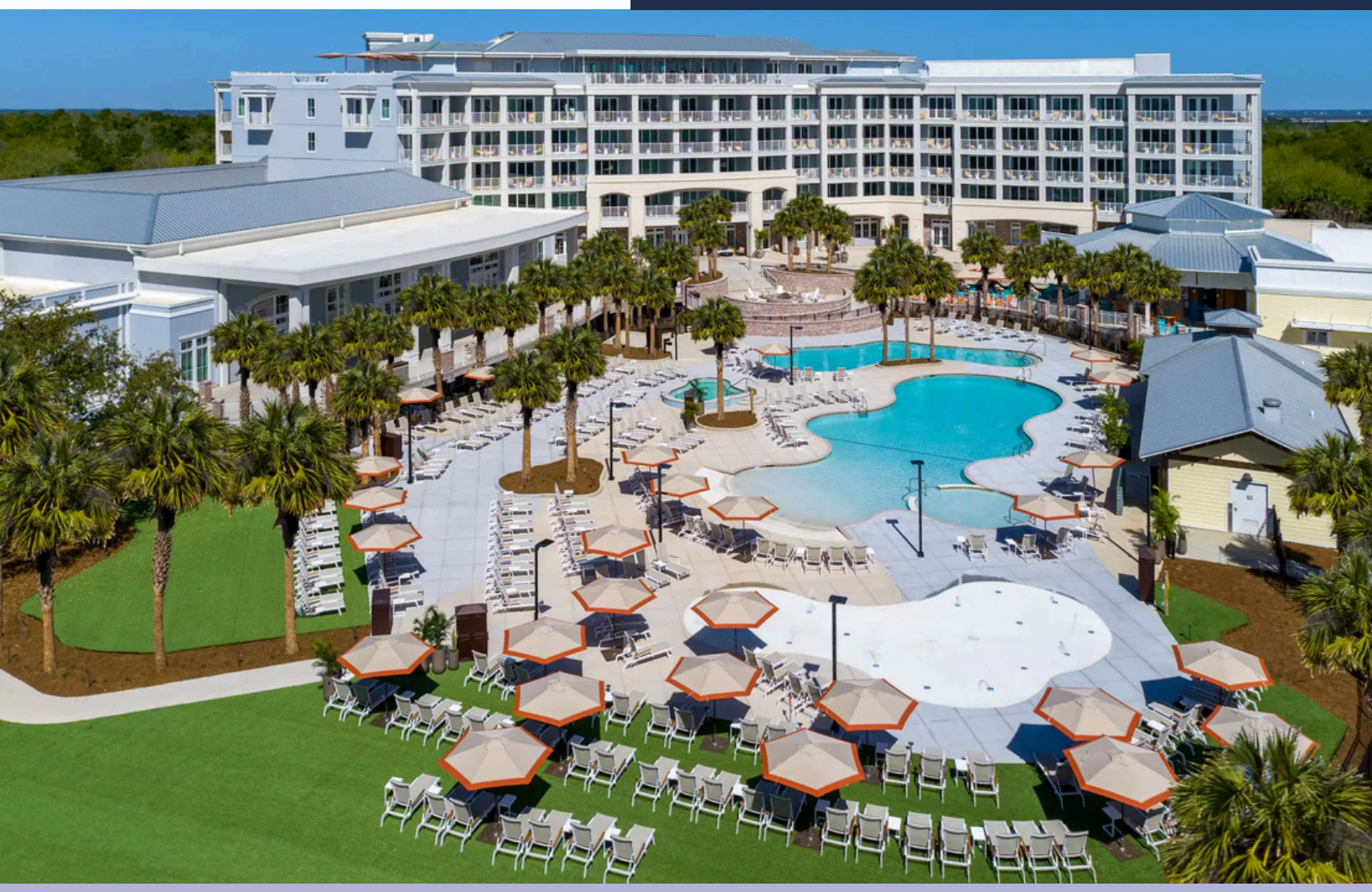
SOUTH CAROLINA
Psychiatric
Association

Exhibitor Prospectus

2027 SCPA Annual Meeting
From Pathology to Purpose:
Reclaiming Wellness in Psychiatry
January 15–16, 2027 · Wild Dunes Resort
Isle of Palms, South Carolina



Dear SCPA Supporter,

The South Carolina Psychiatric Association invites you to join us at our 2027 Annual Meeting, January 15–16 at the Wild Dunes Resort in Isle of Palms, SC. The meeting brings together 80+ psychiatrists, residents, fellows, students, and other medical professionals for two days of education and networking — and offers you several ways to participate, contribute, and connect with dozens of South Carolina's psychiatric professionals.

The 2027 SCPA Annual Meeting leans toward wellness, not only for the patients we serve, but for the future of psychiatry itself. This year's program moves beyond pathology to explore how psychiatrists can help patients reclaim health, resilience, meaning, and purpose across the lifespan.

If you have any questions or would like to be a 2027 sponsor, please contact the SCPA office at info@scpsych.org. We hope to see you at Wild Dunes!

Sincerely,
Brittany Albright, MD, MPH, DABOM
President, South Carolina Psychiatric Association

Sponsorship Opportunities

Interested in sponsoring? E-mail info@scpsych.org for availability.

Product Theater Opportunities

- Thursday Evening Dinner Sponsor- SOLD
- Friday Morning Breakfast Sponsor- SOLD
- Saturday Morning Breakfast Sponsor- SOLD

Each Product Theater Sponsorship encompasses:

- **A 60 minute product theater-** a non-CME presentation held during the sponsored meal. The sponsor controls the presentation content and provides its own speaker, subject applicable to SCPA policies. (We do ask pharmaceutical product theaters to be unbranded.)
- **Meal and non-alcoholic beverages** for attendees, at budgeted cost to the sponsor (in addition to $10,000 sponsorship cost)
- **Promotion of the program** by SCPA to its members and to Annual Meeting registrants
- **Admission for three company representatives**
- **Exhibit space** with a six-foot draped table
- **A post-meeting attendee list** with names and email addresses for attendees who have consented to share their contact information with exhibitors and sponsors
- **Recognition** in printed meeting materials and on the SCPA website

Friday Poster Reception Sponsor-$5,000

- Non-CME event provides an opportunity to speak for 5 minutes in front of our attendees during Friday's reception
- Sponsor covers cost of food/drink for reception
- Admission for 3 company representatives
- Exhibit space/6ft draped table
- A post-meeting attendee list with names and email addresses for attendees who have consented to share their contact information with exhibitors and sponsors
- Recognition acknowledged on printed materials

Bronze-$3,000

- Exhibit space/6ft draped table
- Admission for 2 company representatives
- Recognition of partnership on SCPA website
- Recognition of partnership on SCPA Annual Meeting signs
- A post-meeting attendee list with names and email addresses for attendees who have consented to share their contact information with exhibitors and sponsors

https://scpsych.org/

Exhibitor-$2,000

- Exhibit space/6ft draped table
- Admission for 1 company representative
- Recognition of partnership on Annual Meeting signs
- A post-meeting attendee list with names and email addresses for attendees who have consented to share their contact information with sponsors

Coffee Break Sponsor- $2,000

- Must also cover the cost of coffee, snacks and tea during breaks
- Exhibit space/6ft draped table
- Admission for 2 company representatives
- Sign recognizing sponsorship by food & beverages
- A post-meeting attendee list with names and email addresses for attendees who have consented to share their contact information with sponsors

Internet Sponsor-$3,000

- Exhibit space/6ft draped table
- Admission for 2 company representatives
- Name recognition by internet codes
- A post-meeting attendee list with names and email addresses for attendees who have consented to share their contact information with sponsors

Non-Profit- $1,000

- Exhibit space/6ft draped table
- Admission for 1 company representative
- A post-meeting attendee list with names and email addresses for attendees who have consented to share their contact information with sponsors
- Company is recognized by the IRS as a charitable organization- 501c3

Additional Rep - $400

Other Sponsorship Opportunities

Notepad & Pen Sponsor-$3,000

- Logoed Notepad provided by sponsor
- Exhibit space/6ft draped table
- Admission for 2 company representatives
- A post-meeting attendee list with names and email addresses for attendees who have consented to share their contact information with sponsors

Tote Bag Sponsor-$3,000

- Logoed Tote Bags provided by sponsor
- Admission for 2 company representatives
- Exhibit space/6ft draped table
- A post-meeting attendee list with names and email addresses for attendees who have consented to share their contact information with sponsors

Lanyard Sponsor-$3,000

- Logoed Lanyards provided by sponsor
- Exhibit space/6ft draped table
- Admission for 2 company representatives
- A post-meeting attendee list with names and email addresses for attendees who have consented to share their contact information with sponsors

Handout Distribution-$1,000

- Provide 200 handouts for attendees by shipping these directly to the hotel
- SCPA will provide handouts to attendees upon registration

Hotel Reservations

- Reserve hotel: Hyatt | Select Room
- Group rate is $205/per night
- Deadline to book December 14th, 2026

Tentative Exhibitor Schedule

Tentative exhibit schedule; final schedule provided 30 days prior

Thursday, January 14, 2027

6:00 PM- 8:00 PM - Dinner Product Theater

Friday, January 15, 2027

7:00 AM- 8:00 AM Registration/Set Up
8:00 AM- 9:00 AM Breakfast Product Theater
10:00 AM - 10:30 AM - Exhibit Hall Opens
12:30 PM - 1:30 PM - Lunch and Exhibits
4:30-6:00 PM - Resident Poster Presentations
6:00-7:00 PM - President's Reception

Saturday, January 16, 2027

7:30 AM- 8:30 AM Breakfast Product Theater
10:30 AM- 11:00 AM Exhibit Hall and Coffee break
12:30 PM - 1:00 PM - Lunch and Exhibits

Audience Demographics

- 100+ expected attendees in 2027 (numbers based on previous years: 80 predominantly practicing psychiatrists from the SC area attended in 2026) as well as many fellows and residents)

What the 6-foot exhibit space includes:

- Draped table, 2 chairs, wi-fi, electrical outlets

Shipping instructions

- Detailed shipping and exhibitor logistics will be provided approximately 30 days before the meeting.

Cancellation/refund policy and payment terms.

- Payment due upon registration. Cancellations received by December 1, 2026 receive full refund; after December 1st, sponsorship fees are nonrefundable.

Logo/material deadlines and specifications.

- Since several of our packages include recognition on signage, website, or printed materials, please submit logos and materials by December 1st, 2026.
- When submitting logos and other materials please use high-resolution vector logo (EPS, JPEG or PDF)